

MARINE CAREERS DAY 2025

Exhibitor Guideline

<https://beneaththesea.us/marine-careers/>

Thank you for being a part of our program! The Marine Careers Day program at Beneath The Sea (BTS) provides young adults [high school juniors and seniors, college, gap year students and others] with information about a variety of marine and ocean-related careers. In part, due to the utter enormity of variety in marine-, ocean- and freshwater-related professions, students come to our Marine Careers Day talks and exhibitors looking for information, tools, support, mentorship, and the guidance to learn about different types of careers, education, training, networking opportunities, internships, and employment.

DAY OF PROGRAM

The Marine Careers Day program will take place on Friday, March 28, 2025 in the Meadowlands Exposition Center (MEC) 1st floor Conference Rooms (B and C), 355 Plaza Drive, Secaucus, NJ. Parking is free at the MEC.

Exhibitors are scheduled to begin at 9:00 AM with registration at 8:00 – 9:00 AM. {As in prior years, there will be speakers in both the morning and afternoon in an adjacent room, with the opportunity for attendees to visit exhibitor tables or sign-up for hands-on demonstrations as their interests lie.} Exhibitors that are already signed up through Beneath The Sea and those exhibitors for Marine Careers Day only will pick up their badges at the VIP area of the Front Desk unless otherwise required.

Allow enough time to arrive, check in, and set-up your table by 9:00 AM in Conference Room C. For security purposes, all Marine Careers Day program exhibitors must wear an official Marine Careers Day program identification. The Exhibitor area will be available for students/guests to visit from 9:00 AM - 3:00 PM.

Each Exhibitor will be provided a 6 to 8 foot table that may be shared with another exhibitor and up to 2 chairs. You are welcome to bring clothes, brochures, posters, giveaways and visual props. Bring an extension cord if you have a computer or DVD player.

Bring plenty of materials to distribute. We are expecting 100+ attendees. At the end of the day, if you have materials left over that you would like to distribute, give them to a Marine Careers Staff volunteer. Your materials will be displayed at the BTS Marine Careers Booth on the main exposition floor on Saturday and Sunday. As over 7,000 people attend Beneath The Seas your materials will have wide exposure.

We will be having lottery style giveaways for those attending presentations. If your organization has items to provide attendees, you can give them at your table or add them to the Marine Careers Day prizes to be distributed by our main emcees, Dan and Betty Orr.

YOU are also invited to attend, with complimentary one-day admission:

The Beneath The Sea® Expo: Saturday from 9:00 AM – 5:00 PM, OR Sunday from 9:30 AM – 4:30 PM. This complementary admission includes Exposition Center main exhibits, floor demonstrations, weekend seminars, and activities at the new environmental pavilion. It does not include BTS workshops, some of which require fees for entry.

Contact us with any questions or concerns at:

1) Gail Chapman, Ph.D., Women Divers Hall of Fame (WDHOF) Class of 2017

Senior Director, BTS Marine Careers Day 2025

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2) Susan Copelas, BA, Founder/President-Dive the World Adventures, WDHOF Associate

Director, BTS Marine Careers Day 2025

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3) Rene Hernandez, Ph.D. WDHOF Class of 2004

Co-Director, BTS Marine Careers Day 2025

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